

# TRAVEL & TOURISM | STATEMENT OF AIMS

## THE AIM OF THE KS4 CURRICULUM IS TO DEVELOP...

### SUCCESSFUL LEARNERS

Learners develop their knowledge and understanding of the travel and tourism industry. They work independently and collaboratively, complete practical and research-based tasks, solve real-world problems, and apply their learning to different scenarios. Through planning, investigation and reflection, students build confidence, resilience and the skills needed for further education and future employment.

### CONFIDENT, INSPIRED INDIVIDUALS

Learners develop their communication, teamwork and problem-solving skills through a range of practical and engaging activities. They gain confidence when presenting ideas, planning travel experiences and working with others. Learning about different destinations, cultures and career opportunities inspires students to broaden their horizons, set ambitious goals and prepare for further study and future employment in the travel and tourism industry.

### ASPIRING, RESPONSIBLE CITIZENS

Learners develop an understanding of the importance of sustainability, cultural diversity and ethical tourism. They learn to respect different cultures and communities while recognising the impact tourism can have on people and the environment. Through their studies, students are encouraged to make informed decisions, act responsibly and aspire to contribute positively to local and global communities.

## CURRICULUM MAP | KS4

	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
<b>Y10</b>	<p><i>Component 1 - Travel and Tourism Organisations and Destinations.</i></p> <p><i>Learning Aim A - Demonstrate an understanding of the UK travel and tourism industry. Component 3 theory in preparation for the external exam in January of Year 11.</i></p>	<p><i>Component 1 - Travel and Tourism Organisations and Destinations.</i></p> <p><i>Learning Aim B - Explore popular visitor destinations. Component 3 theory in preparation for the external exam in January of Year 11.</i></p>	<p><i>Component 1 PSA - (Pearson Set Assignment) - External assessment set and marked by Pearson, completed under supervised conditions.</i></p>	<p><i>Component 2 - Customer Needs in Travel and Tourism.</i></p> <p><i>Learning Aim A - Demonstrate an understanding of how organisations identify customer needs and travel and tourism trends. Component 3 theory in preparation for the external exam in January of Year 11.</i></p>	<p><i>Component 2 - Customer Needs in Travel and Tourism.</i></p> <p><i>Learning Aim B - Recognise how the needs and preferences of travel and tourism customers are met. Component 3 theory in preparation for the external exam in January of Year 11.</i></p>	<p><i>Component 2 PSA - (Pearson Set Assignment) - External assessment set and marked by Pearson, completed under supervised conditions.</i></p>
<b>ASSESSMENT</b>	Practice PSA		Component 2 PSA			
<b>Y11</b>	<p><i>Complete Component 2 PSA - Customer Needs in Travel and Tourism. Component 3 (external exam) - Influences on Global Travel and Tourism preparation for January exam.</i></p>	<p><i>Component 3 (external exam) - Effective Digital Working Practices preparation for January exam.</i></p>	<p><i>Component 3 (external exam) - Influences on Global Travel and Tourism preparation for January exam. Improving PSA grades.</i></p>	<p><i>Component 3 (external exam) - Influences on Global Travel and Tourism preparation for January exam for those re-sitting. Improving Component 1 &amp; 2 PSA grades if needed.</i></p>	<p><i>Component 3 (external exam) - Influences on Global Travel and Tourism preparation for January exam for those re-sitting. Improving Component 1 &amp; 2 PSA grades if needed.</i></p>	External exam
<b>ASSESSMENT</b>	PPE paper		External exam and grades in PSA			