COOKIE POLICY

Last Updated: 24/10/2022

We ask that you read this cookie policy carefully as it contains important information on and our use of cookies on our website.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by online service providers to help build a profile of users. They are also used to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

You can set your browser not to accept cookies and the websites below explain how to remove cookies from your browser. However, some of our website features may not function as a result.

Types of cookies

The cookies we place on your device fall into the following categories:

- **Session cookies**—these allow our website to link your actions during a particular browser session. These expire each time you close your browser and do not remain on your device afterwards
- **Persistent cookies**—these are stored on your device in between browser sessions. These allow your preferences or actions across our website to be remembered. These will remain on your device until they expire, or you delete them from your cache
- **Strictly necessary cookies**—these cookies are essential for you to be able to navigate our website and use its features. Without these cookies, the services you have asked for could not be provided
- **Performance cookies**—these cookies collect information about how you use our website, eg which pages you go to most often. These cookies do not collect personally identifiable information about you. All information collected by these cookies is aggregated and anonymous, and is only used to improve how our website works
- **Functionality cookies**—these cookies allow our website to remember the choices you make (such as your user name, language, last action and search preferences) and provide enhanced, more personal features. The information collected by these cookies is anonymous and cannot track your browsing activity on other websites

The cookies we use	What they do

Google Analytics	This is a web analytics service provided by Google Inc which uses cookies to show us how visitors found and explored our site, and how we can enhance their experience. It provides us with information about the behaviour of our visitors (eg how long they stayed on the site, the average number of pages viewed) and also tells us how many visitors we have had.

How we use your cookies

South Wirral High School may request cookies to be set on your computer or device. Cookies are used to let us know when you visit our website, how you interact with us and to make your experience using the school website better for you. The cookies we collect will differ depending on what you are looking at on our website. You are able to adapt your cookie preferences, but by blocking certain types of cookie it may mean that your experience on the website is impacted.

Consent to use cookies

We will ask for your permission (consent) to place cookies or other similar technologies on your device, except where these are essential for us to provide you with a service that you have requested (eg to enable you to put items in your shopping basket and use our check-out process).

There is a notice on our home page which describes how we use cookies and requests your consent to place cookies on your device.

How to turn off cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: https://ico.org.uk/for-the-public/online/cookies/.

How to contact us

Please contact us, if you have any questions about this cookie policy.

If you wish to contact us, please send an email to hello@southwirral.wirral.sch.uk, write to South Wirral High School, Plymyard Avenue, Eastham, Wirral, CH62 8EH or call 0151 327 3213.

Changes to this policy

This policy was published on [insert date] and last updated on [insert date].

Document Ownership	
Document owned by:	South Wirral High School / Judicum
Document written by:	Judicum / Tom Moseley
Date document written:	October 2021
Date document Reviewed:	24th October 2022
Document due for next review:	October 2023
Document reviewer:	Data Protection Officer/Lead

Version Control Table All changes to this document are recorded in this table		
Date	Notes/Amendments/Approval	Changes made by